

# WELCOME MELISSA TO KREITLER FINANCIAL

We are thrilled to announce that Melissa Taylor has joined Kreitler Financial as our new Chief Operating Officer/Integrator. Melissa brings over 24 years of leadership experience and operations management, with a proven track record of building strong teams, streamlining processes, and delivering exceptional results.

Melissa's extensive expertise aligns perfectly with the responsibilities of the COO/Integrator role. She has led high-performing teams across diverse industries and is adept at translating big-picture strategies into actionable plans. Her experience in organizational design, operational scalability, and fostering collaborative cultures will be invaluable as we continue to grow and enhance our services. Melissa's passion for engaging teams and optimizing operations ensures she will be a trusted partner in guiding Kreitler Financial toward even greater success.

Beyond her impressive professional accomplishments, Melissa is deeply committed to fostering a culture of innovation, continuous learning, and authentic collaboration—values that resonate strongly with Kreitler Financial's core mission. Her leadership style reflects her belief that a strong, engaged team is essential to achieving strategic objectives, and we are confident that her approach will strengthen our company culture and advance our goals. In her spare time, Melissa and her husband, son, and daughter enjoy golfing together as well as spending time on the Cape.

Please join us in giving Melissa a warm welcome as she embarks on this exciting new chapter with Kreitler Financial. We look forward to the energy, expertise, and fresh perspectives she will bring to our team and are excited about the future we'll build together.